



PRESS RELEASE

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POWERnights Announce 2007 TV Deal and Prize Fund

Thursday evening racing series to be shown on MotorsTV

The new Thursday evening motor racing series POWERnights will be seen on Motors TV this year. Three 1-hour highlight programmes will be filmed by leading motorsport television production company Hayfisher Productions, one for each of the three *POWERnights* to be held during this August at Silverstone and Donington Park.

Each of the POWERnights events will have a competitor's prize fund, with a minimum of £4,000 available across the 8 races at each of the Thursday evening events.

In total the POWERnights organisers have agreement for the following:-

- 3 Hours TV coverage with Motors TV
- £4,000 minimum prize fund per event
- Race entry fee at just £250 for comprehensive testing, qualifying and race programme.
- Motorsport News and Motors TV confirmed as event media partners
- The MSA and the MIA are supporting the series
- POWERnights are supporting motorsport industry initiatives Motorsport Foundation and the National Motorsport Week.

"To have an agreement for POWERnights to have three hours of programming on Motors TV in the first season is great news," said POWERnights Series Director Roger Etccl. "TV coverage for POWERnights, coupled with a significant prize fund for each of the three meetings, will potentially attract drivers from across the country to compete. We will be in a position in the coming weeks to announce the racing content for each of the three events."

The first *POWERnights* event will be staged at Silverstone on **Thursday 2 August** with the second at Donington Park on **Thursday 9 August**, and third at Silverstone on **Thursday 30**

August. Each of the events will be open to the public from 5pm following a full day of testing and qualifying. An eight race, non stop race programme will begin at 6pm, with a post race prize giving paddock BBQ and entertainment open to all spectators and competitors.

Background to POWERnights

POWERnights is an all-new motorsport series aimed at attracting new spectators, along with existing enthusiasts, to a weekday evening 4-hour motorsport entertainment programme. *POWERnights* will feature a line-up of invitation races with Club and National level drivers in popular race cars that fill the grids and are easily identified by the spectator. Short entertaining sprint races with the traditional first across the line taking the race spoils, no points and no championships.

POWERnights will be held on Thursdays where a full day competitor programme will provide; general track testing, followed by a short qualifying session in the afternoon and eight races between 6pm to 9pm. After the last race the paddock will be open to competitors, teams, marshals and spectators for a post-race BBQ, Bar and Race Awards Ceremony.

Each of the *POWERnights* events will be open to the public from 5pm, with the opportunity to purchase refreshments/programme etc before taking their seats/viewing positions for the 6pm start of 8 races. Tickets will be attractively priced at just £10 Adult in advance (£15 OTD) and kids go FREE and with FREE parking, grandstand seating* and paddock transfer, *POWERnights* will provide an affordable, all inclusive, evening of family entertainment.

For the competitor *POWERnights* will provide low budget one-day testing, practice and double-header racing during his/hers mid-week regular testing schedule, allowing them to arrive early and return home in a one-day schedule. The *POWERnights* series website at www.powernights.com will go live in June. Further series announcements will be made shortly.

ENDS

**where available*

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