



Press Release

03 January 2008

POWERnights secures Keystone as Series Title Sponsor for 2008

Keystone Computer Group to support Thursday Evening Summer Motorsport

The organisers of POWERnights, the Thursday Evening Summer Motorsport Series, are pleased to announce that leading UK IT specialists, Keystone Computer Group, have become the title sponsor of the 2008 series, which will now be known as the **Keystone Computer Group POWERnights 2008**.



Uttoxeter based Keystone Computer Group supported POWERnights in its inaugural season last August. Keystone Managing Director Jonathan Blake was suitably impressed by the POWERnights concept and decided to make the company the full title sponsor for the four events at Silverstone in 2008. Founded in 1997, Keystone Computer Group has become one of the UK's leading IT specialists with a business philosophy of providing a single point of reference for IT solutions, products and services.

Jonathan Blake, Managing Director Keystone Computer Group said: "We are extremely pleased to increase our support to become full title sponsor of the 2008 POWERnights. The three events held in 2007 clearly demonstrated that both the public and competitors wholly embraced this exciting new concept. POWERnights provides a great platform for us to promote our brand and invite our customers to enjoy a great evening of motorsport action."

"After their support this year, we are delighted to announce the Keystone Computer Group as the title sponsors of the 2008 POWERnights Series," said Roger Etccl, POWERnights Series

Director. "We have always believed that POWERnights is a very marketable concept, promoting motorsport entertainment to both motorsport enthusiasts and a new audience. To have this belief confirmed by securing a title sponsor after just three trial events is very gratifying and we look forward to working closely with Jonathan and the team at Keystone."

The POWERnights concept of a full days testing and qualifying, with eight 10 minute evening races, along with other entertainment, had a positive reception from competitors, spectators, sponsors and the media in its inaugural season of three events last August. The added bonus of TV coverage and prize money attracted large grids of easily recognisable race cars for spectators to enjoy.

Keystone Computer Group POWERnights 2008 *provisional calendar*

1. *Thursday 08 May – Silverstone, National Circuit*
2. *Thursday 19 June – Silverstone, National Circuit*
3. *Thursday 31 July – Silverstone, National Circuit*
4. *Thursday 21 August – Silverstone, National Circuit*

The 2008 POWERnights events will be run along the same framework as in 2007, with the aim to entertain existing enthusiasts and attract a brand new audience to watch UK motorsport with a comprehensive and entertaining programme of track action, stunt displays, interactive competitions, music and a post race 'Party-in-the-Paddock' that is open to everyone attending the POWERnights events.

Further information concerning race content, ticket prices and other competitor and spectator information will be announced shortly.

ENDS

Further information is available on the POWERnights website at www.powernights.com

For further information on the Keystone Computer Group visit www.keystonegroup.co.uk

For further media information contact:

Jeff Carter

Press & PR Manager

Motion Works UK Limited

T: +44(0)1327 856 024 M: +44(0)7799 404962 E: jeff@motion-works.co.uk